ORDER

Orders	Order / Rev:	105009		
	Alt Order #:	06837954		
	Product Desc:	OBAMA FOR AMERICA		
	Estimate:	1536		KSNV
	Flight Dates:	09/18/12 - 09/24/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/01/12 / 10/15/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America — Politsed		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	46	\$22,200.00	\$18,870.00

## Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	46	\$22,200.00	\$18,870.00	0.00
Totals	46	\$22,200.00	\$18.870.00	0.00

Print Date 10/16/12 08:21:12

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$22,200.00
Market	100%	\$74,000.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$19,240.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$14,060.00
KTUD	1%	\$740.00
KVVU	20%	\$14,800.00
KVWB	0%	\$0.00
LV1	0%	\$0,00
UNKWN	4%	\$2,960.00

L	n Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type Spots	Amount
E	1 KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	•	5-6a	-TWTF	:30	4	\$90.004	0.00 <b>NM</b> 4	\$1,300.00
	NEWS			'	3							
	<u>Star</u> Week: 09/1		End Date 09/23/12	<u>Weekdays</u> -TwTF	Spots/Week 4	<u>Rate</u> \$90.00	Rating 0.00					

KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln	Ch	Start	End	Inventory Co	ode Break	s Start/End	Time [	Days	Len Spo	nte	Rata Dri	Dta Tuna	Cnoto	A
E 1	KSNV	09/18/	12 09/21/12	M-F 5-6a Wal		5-6a		TWTF		4	Rate Pri \$90.004	0.00 NM		Amount
	NEWS				keUp w/Wagners		•	•	.50	7	<b>\$30.004</b>	U.UU INIVI	4	\$1,300.00
	_	rt Date	End Date	Weekdays	SpoteAMool	, Data	D-4:							
_	Veek: <b>0</b> 9	/17/12	09/23/12	-TWTF	Spots/Weel	\$90.00	Rating 0.00							
Spe		Date Ra 09/17/1		<u>Description</u> M-F 5-6a Waket	<u>Sta</u> 3-5-5-15 Jp w/Wagner	rt/End Time			<u>Weekdays</u> ~TwThF~~~	Lengtl		Rtg Type		
	Se	e MG 1.8	5, 1.6, 1.7, 1.8			a		,		- :30	) <del>(\$90.00)</del>	0.00 NM		
				[E] NOT AVAILA										
			2-09/23/12   5,1.6,1.7,1.8		Jp w/Wagner5-6	а			∽TWThF~~	- :30	) <del>(\$90.00)</del>	0.00 NM		
	[.N	OT AVA	LABLE RAT	E] NOT AVAIL										
			2-09/23/12 N 5,1.6,1.7,1.8		Jp w/Wagner5-6a	Э			-TWThF	- :30	) <del>(\$90.00)</del>	∙ 0.00 <i>NM</i>		
	[.N	OT AVA	LABLE RAT	E] NOT AVAILA	ABLE RATE									
	4 KSNV	09/17/1	2-09/23/12 N	1-F 5-6a Waket	/p w/Wagner5-6a	a			-TWThF	- :30	(\$90.00)	0.00 NM		
			5, <i>1.6,1.7,1.8</i> LABLE RAT	E] NOT AVAILA	ARI F RATE									
	5 KSNV	09/21/1	2-09/21/12 N		Jp w/Wagner5-6a	ā			F	- :30	\$325.00	0.00 NM		
			1.1,1.4,1.3 Ite to Reinst	atel							7-2	0100 /1101		
	-			•	lp w/Wagner5-6a	3		_	WThF	- :30	\$325.00	0.00 NM		
	⊕ Mo	for 1.2,	I.1,1.4,1.3 ite to Reinst							.00	Ψ020,00	0.00 (4)(4)		
					p w/Wagner5-6a	à		_	ThF	- :30	\$325 AA	0.00 NM		
	⊕ MG	for 1.2,1	1.1,1.4,1.3						,	.50	Ψ02.5.00	O.OO INIVI		
			te to Reinst		p w/Wagner5-6a									
·	⊕ MG	for 1.2,1	1.1,1.4,1.3	I-I S-Oa Wakeo	p wwwagners-oa	•		_	-TWThF	:30	\$325.00	0.00 NM		
			te to Reinst		"		·							
<b>∟</b> 2	KSNV	09/24/1	2 09/24/12	M-F 5-6a Wake	eUp w/Wa@M eUp w/Wagners	5-6a	M		:30	1	\$90.004	0.00 NM	1	\$325.00
	NEWS			WIT O'CL WAR	cop wwwagners									
۱۸/	<u>Sta</u> 'eek: 09/	t Date	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating							
Spo		Date Ra		escription	1 <u>Star</u>	\$90,00 <u>t/End Time</u>	0.00		Veekdays	Length	Rate	Rta Type		
•				I-F 5-6a WakeU	p w/Wagner5-6a			_	1			0.00 <i>NM</i>		
		MG 2,2 DT AVAII		E] NOT AVAILA	BLE RATE							ľ		
2	KSNV	09/24/12	-09/24/12 M		p w/Wagner5-6a			М		:30	\$325.00	0.00 NM		
	_	for 2.1 0 vised Ra	9/24 te to Reinsta	atel					-					
E 3				M-F 6-7a Wake	M0sWw qUe	6-7a	-Ti	WTF	;30	4 \$6	350.001	0.00 NM		<b>*</b>
					eUp w/Wagners	0.12		***	,50	- ψ	330.001	U.UU NIVI	1	\$650.00
	NEWS Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
_	eek: 09/1	7/12	09/23/12	-TWTF	1	\$650.00	0.00							
Spot		<u>Date Rai</u> 09/17/12		escription -E 6-7a Wakai li	<u>Start</u> 5 <i>w/Wagner</i> 6-7a	/End Time				Length		Rtg Type		
,	See	MG 3.2			_			-	TWThF→	:30	<b>(\$650.00)</b>	0.00 NM		
-				E] NOT AVAILA								j		
		for 3.1 0		-r 6-7a vvakeup	w/Wagner6-7a			<del>-</del>	TWThF	:30	\$650.00	0.00 NM		
			to Reinstat	e]								[		
E 5	KSNV	09/18/12	09/21/12	Today Show	СМ	658a-9am	-T\	VTF~~	:30	1 \$8	350.001	0.00 NM	1	\$850.00
-	TODAY :	SHOW		Today Show								J		
46.		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					ļ		
VVe	ek: 09/1	7/12	09/23/12	-TWTF	1	\$850.00	0.00							

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Order / Rev:

105009

06837954

Advertiser:

Obama for America

Days

-TWTF--

----S-

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Rating

0.00

Alt Order #: Flight Dates:

> Ch Ln

Spot

09/18/12 - 09/24/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

Break Start/End Time

658a-9am

1536

Len Spots

-TWThF----

:30

:30

:30

:30

**KSNV** 

Rtg Type Spots

0.00 NM

Amount

\$850.00

\$350.00

\$90.00

\$125.00

\$0.00

Ē	5	KSNV	09/18/12	09/21/12
		TODAY		

Start

Ch Date Range

TODAY SHOW Start Date End Date Week: 09/17/12 09/23/12

4 KSNV 09/17/12-09/23/12 Today Show

End

**Today Show** Weekdays -TWTF--

Description

[.NOT AVAILABLE RATE] NOT AVAILABLE RATE

Today Show

**Inventory Code** 

Spots/Week 1 Start/End Time

658a-9am

658a-9am

Rate Rating \$850.00 0.00

Weekdays Length -TWThF----

Rate Rtg Type :30 <del>(\$850.00)</del> 0.00 NM

Rate Pri

\$850,001

:30.

\$125,004

\$850.00 0.00 NM

0.00 NM

0.00 NM

0.00 NM

0.00 NM

5 KSNV 09/18/12-09/21/12 Today Show MG for 5.4 09/21

See MG 5.5

[Revised rate to Reinstate]

E 7 KSNV 09/22/12 09/22/12 News 3 Sunrise - SATURIM News 3 Sunrise SATURDAY **NEWS** 

Start Date End Date Weekdays 1 Week: 09/17/12 09/23/12 ----S-Ch Date Range **Description** 

[.NOT AVAILABLE RATE] NOT AVAILABLE RATE

Spots/Week

Rate \$125.00 Start/End Time 1 KSNV 09/17/12-09/23/12 News 3 Sunrise - SATURDA 6a-7a

6a-7a

Rate

6a-7a

<u>Weekdays</u> <u>Length</u> -----Sa---:30

Rate Rtg Type (\$125,00) 0.00 NM

-----Sa--:30 \$350.00 0.00 NM

\$90,004

\$125.004

\$135.004

2 KSNV 09/22/12-09/22/12 News 3 Sunrise - SATURDA\6a-7a MG for 7.1 09/22

See MG 7.2

[Revised Rate to Reinstate] E 9 KSNV 09/23/12 09/23/12 News 3 Sunrise - SUND&M

**End Date** 

09/23/12

09/23/12

**NEWS** 

**NEWS** 

Week: 09/17/12

Week: 09/17/12

Start Date

**CHRIS MATHEWS** 

Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 ----s E 12 KSNV 09/23/12 09/23/12

News 3 Today Wknd 9a-930am CM News 3 Today

News 3 Sunrise SUNDAY

Spots/Week

\$90.00 0.00 ----s

Rating

Rate Rating \$125.00 0.00 9:30a-10a ----S

E 13 KSNV 09/23/12 09/23/12 Chris Matthews 9:30AM 6M Chris Matthews SUN 9:30am

Weekdays

----S

**Weekdays** 

----S

Description

Rating Rate

Spots/Week \$135.00 Start/End Time 1 KSNV 09/17/12-09/23/12 Chris Matthews 9:30AM SUN9:30a-10a

0.00

<u>Weekdays</u> <u>Length</u> Rate Rtg Type ----Su :30 (\$135:00) 0.00 NM

Credited [credit - mg 6863795]

Ch Date Range

Start Date End Date

E 14 KSNV 09/18/12 09/21/12 M-F Today Show II 3rd HBM M-F Today Show II

9-10a

-TWTF--

:30 \$95,004 0.00 NM

\$1,400.00

n

TODAY SHOW II

Start Date End Date Week; 09/17/12 09/23/12

Weekdays -TWTF--

Spots/Week

Rate \$95,00

Rating 0.00

Print Date: 10/16/12 08:21:12

KSNV

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Order / Rev:

105009

Advertiser:

Obama for America

Alt Order#: Flight Dates: 06837954

09/18/12 - 09/24/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

Ln Ch S	Start	End	Inventory Code	e Break	Start/End Ti	me Days	Len Spot	ts R	ate Pri	Rtg Type	Spots	Amount
			M-F Today Show		9-10a	~TWTF~	- :30	4 \$	95.004	0,00 NM	4	\$1,400.00
E 14 KOKO O			M-F Today Show									
TODAY SH					<b>-</b> .	<b>5</b> "						
Start E		nd Date	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$95.00	Rating 0.00						
Week: 09/17/ Spot Ch Da	ate Range	9/23/12 e De	escription	-	/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
			F Today Show II				-TWThF			0.00 NM	1	
		4.6,14.7,1	· ·									
•			] NOT AVAILAB						(40 = 00)	0.00 1/14		
			F Today Show II	3rd Hr 9-10	а		-TWThF	:30	<del>(\$95.00)</del>	0.00 <i>NM</i>		
		<i>(4.6,14.7,1</i> BLE RΔTE	4.8 E] Not Availab	FRATE								
			F Today Show II		а		-TWThF	:30	(\$95.00)	0.00 NM		
		14.6,14.7,1										
			] NOT AVAILAB	LE RATE			_					
			F Today Show II	' <i>3rd Hr</i> 9-10	а		-TWThF	:30	<del>(\$95.00)</del>	0.00 NM	1	
		14.6,14.7,1	<i>14.8</i> E] NOT AVAILAB	LEDATE								
•			F Today Show II		а		-TWThF	:30	\$350.00	0.00 NM		
⊕ MG fo				5.4	<b>.</b>				,		Į.	
<del>-</del> '		to Reinsta										
			F Today Show II	3rd Hr 9-10	a		F	:30	\$350.00	0,00 NM		
⊕ MG fo												
_		to Reinsta	ւеլ -F Today Show II	3rd Hr 9-10	9		-TWThF	:30	\$350.00	0.00 NM		
/ NSNV ∪s (fi) MG fo			•	314 111 3-10	a		1 44 7 141	,00	Ψ000.00	0.00 1111		
_		to Reinsta										
8 KSNV 09	9/20/12-0	9/21/12 M	F Today Show II	3rd Hr 9-10	a		~ThF	:30	\$350.00	0.00 NM		
⊕ MG fo												
		to Reinsta										4005.00
E17 KSNV 0	9/24/12	09/24/12	M-F Today Show	vIII4th166M	10am-11am	M	:30	1 \$	80.004	0.00 NM	1	\$325,00
TODAY SI	HOW III		Today 4th Hour									
	Date <u>E</u>	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24		9/30/12	M	1	\$80.00	0.00						
	ate Rang		escription		t/End Time		Weekdays	Length		Rtg Type		
		19/30/12 M	-F Today Show Ii	<i>II 4th Hr</i> 10ai	m-11am		M	:30	<del>(\$80.00,</del>	0.00 NN	1	
	//G 17.2 FAVAILA	RIFRATI	E] NOT AVAILAB	ILE RATE							1	
			-F Today Show II		m-11am		м	- :30	\$325.00	0.00 NN	1	
⊕ MG fo			,									
[Revis	sed Rate	to Reinsta	ate]								1	
E 20 KSNV 0	9/18/12	09/21/12	Noon News	СМ	12-1230pm	-TWTF-	:30	3 \$4	125.001	0.00 NM	1 3	\$1,275.00
NUTVACO			Noon News								i	
NEWS Start I	Data F	nd Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17		9/23/12	~TWTF	3		0.00						
	ate Ranc		<u>escription</u>		t/End Time		<u>Weekdays</u>	<u>Length</u>		Rtg Type		
3 KSNV 09		9/23/12 N	oon News	12-1	1230pm		-TW⊤hF	- :30	(\$425.00)	0.00 NN	9	
	MG 20.5	DIE DAT	E] NOT AVAILAE	RIE RATE								
[.NOT 5 KSNV 09			-		1230pm		-TWThF	- :30	\$425.00	0:00 NM	1	
⊕ MG fo												
_		to Reinsta	te]								]	
E21 KSNV 0	9/24/12	09/24/12	Noon News	СМ	12-1230pm	M	:30	1 \$	125.004	0.00 NN	1 0	\$0.00
			Noon News									
NEWS	Data 5	and Data	Mackdon	Spots/Week	Rate	Rating						
<u>Start</u> Week: 09/24		End Date 09/30/12	<u>Weekdays</u> M	<u>орогалуунек</u> 1	\$125.00	0.00						
7100K 00/41	., `			•	,							

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KSNV

Order / Rev:

105009

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09/18/12 - 09/24/12

Advertiser:

Obama for America

Alt Order#: Flight Ďates: 06837954

Product Desc:

OBAMA FOR AMERICA

Estimate:

Ln Ch Start End Inventory Code Break Start/End	I Time Days Len Spots Rate Pri Rtg Type Spots	Amount
E 21 KSNV 09/24/12 09/24/12 Noon News CM 12-1230pr		\$0.00
Noon News		
NEWS		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 M 1 \$125.00		
Week: 09/24/12         09/30/12         M         1         \$125.00           Spot         Ch Date Range         Description         Start/End Time		
1 KSNV 09/24/12-09/30/12 Noon News 12-1230pm	M :30 (\$425.00) 0.00 NM	
Credited		
[credit - mg 6863795]		
E 22 KSNV 09/18/12 09/21/12 The Agenda 1230pm CM 1230-1p	-TWTF :30 4 \$325.001 0.00 NM 4	\$1,300.00
The Agenda 1230pm		
AGENDA  Start Data Find Data Washington Spatial Mask	Rating	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -TwTF 4 \$325.00	<del></del>	
Spot Ch Date Range Description Start/End Time	•	
1 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p	-TWThF :30 (\$325.00) 0.00 <i>NM</i>	
See MG 22.5,22.6,22.7,22.8		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p	~TwThF~~~~ :30 <del>(\$325.00)</del> 0.00 <i>NM</i>	
See MG 22.5,22.6,22.7,22.8 I.NOT AVAILABLE RATE! NOT AVAILABLE RATE		
3 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p	-TwThF :30 <del>(\$325.00)</del> 0.00 <i>NM</i>	
See MG 22.5.22.6.22.7.22.8	1.00 (\$626.00) 0.00 1411	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
4 KSNV 09/17/12-09/23/12 The Agenda 1230pm 1230-1p	-тwтhF :3 <i>0 (\$3<del>25.00)</del> 0.00 <i>NM</i></i>	
See MG 22.5,22.6,22.7,22.8		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 09/18/12-09/21/12 The Agenda 1230pm 1230-1p	-TWThF :30 \$325.00 0.00 NM	
MG for 22.2,22.1,22.4,22.3		
[Revised rate to Reinstate] 6 KSNV 09/18/12-09/21/12 The Agenda 1230pm 1230-1p	-TwThF ;30 \$325,00 0.00 NM	
(f) MG for 22.2,22.1,22.4,22.3	,55 \\ \psi_020,55 \\ 0.55 \\ 140	
[Revised rate to Reinstate]		
7 KSNV 09/18/12-09/21/12 The Agenda 1230pm 1230-1p	-TWThF ;30 \$325.00 0.00 NM	
(f) MG for 22.2,22.1,22.4,22.3		
[Revised rate to Reinstate]		
8 KSNV 09/18/12-09/21/12 The Agenda 1230pm 1230-1p	-тwтhғ :30 \$325.00 0.00 NM	
MG for 22.2,22.1,22.4,22.3	i	
[Revised rate to Reinstate]	A	\$325,00
E 23 KSNV 09/24/12 09/24/12 The Agenda 1230pm CM 1230-1p The Agenda 1230pm	M :30 1 \$100.003 0,00 NM 1	\$325,00
AGENDA		
Start Date End Date Weekdays Spots/Week Rate	g Rating	
Week: 09/24/12 09/30/12 M 1 \$100.00	0,00	
Spot Ch Date Range Description Start/End Time		
1 KSNV 09/24/12-09/30/12 The Agenda 1230pm 1230-1p	м :30 (\$100-00) 0.00 NM	
See MG 23.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 09/24/12-09/24/12 The Agenda 1230pm 1230-1p	M :30 \$325.00 0,00 NM	
(ii) MG for 23.1 09/24	11 100 4020.00 0,00 1111	
[Revised Rate to Reinstate]	İ	
E 27 KSNV 09/24/12 09/24/12 The Doctors CM 2pm-3pm	M :30 1 \$85.004 0.00 NM 0	\$0.00
The Doctors	1	
DRS		
Start Date End Date Weekdays Spots/Week Rate		
Week: 09/24/12         09/30/12         M         1         \$85.00           Spot         Ch Date Range         Description         Start/End Time		
Spot Ch Date Range Description Start/⊏nd Time  1 KSNV 09/24/12-09/30/12 The Doctors 2pm-3pm	M :30 (\$85-00) 0.00 NM	
Credited 25000 12 1110 Booles	(4,211,2)	
[credit - mg 6863795]		
E 28 KSNV 09/18/12 09/21/12 CM 3-4p	-TWTF :30 1 \$150.004 0.00 NM 1	\$150,00

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KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837954

09/18/12 - 09/24/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len	Spots Rate Pri Rtg Type Spots Amount
Dr Phil	
PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays Spots/Week Rate Rating</u>	•
Week: 09/17/12	0 1 \$600.001 0.00 NM 1 \$600.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM)	•
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week:         09/17/12         09/23/12         -TWTF         1         \$600.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekd	ays Length <u>Rate Rtg Type</u>
2 KSNV 09/17/12-09/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 P-TwTh	F :30 <del>(\$600.00)</del> 0.00 NM
See MG 30.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 09/17/12-09/21/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 P-TWTh	F :30 \$600.00 0.00 NM
MG for 30.2 09/21 [Revised Rate to Reinstate]	
E 31 KSNV 09/24/12 09/24/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M :3 4PM NEWS (1 hour) (4:00 PM-4:30 PM)	30 1 \$145.004 0.00 NM 0 \$0.00
NEWS	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/24/12 09/30/12 M 1 \$145.00 0.00	
<u>Spot Ch Date Range Description Start/End Time Weeks</u> 1 KSNV 09/24/12-09/30/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 PM	
Credited	
[credit - mg 6863795] E 32 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pmTWTF ::	30 4 \$700.004 0.00 NM 1 \$700.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)	· •
NEWS <u>Start Date     End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	
Week: 09/17/12         09/23/12         -TWTF         1         \$700.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weeks	days Length Rate Rtg Type
4 KSNV 09/17/12-09/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:30 PM-5:00 P-TWTh	F :30 (\$7 <del>00.00)</del> 0.00 <i>NM</i>
See MG 32.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 09/21/12-09/21/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:30 PM-5:00 P	F :30 \$700.00 0.00 NM
[Revised Rate to Reinstate]	
E 34 KSNV 09/18/12 09/21/12 M-F Early News CM 5-630p -TWTF : M-F Early News	30 4 \$250.004 0.00 NM 1 \$1,000.00
NEWS	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/17/12 09/23/12 -TwTF 1 \$250.00 0.00	
Spot         Ch Date Range         Description         Start/End Time         Week           3 KSNV 09/17/12-09/23/12 M-F Early News         5-630p        TWTF	<u>days Length Rate Rtg Type</u> nF :30 <del>(\$250.00)</del> 0.00 <i>NM</i>
See MG 34.4	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/21/12-09/21/12 M-F Early News 5-630p	-F :30 \$1,000.00 0.00 NM
MG for 34.3 09/21   [Revised Rate to Reinstate]	
	30 4 \$230.004 0.00 NM 1 \$1,000.00
M-F Jeopardy JEOPARDY	
Start Date	
Spot Ch Date Range Description Start/End Time Week	
1 KSNV 09/17/12-09/23/12 M-F Jeopardy 630-7pmTWTI See MG 38.2	nF :30 <del>(\$230.00)</del> 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	-F :30 \$1,000.00 0.00 NM
⊕ MG for 38.1 09/21	
[Revised Rate to Reinstate]	J

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**KSNV** 

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Descr

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

1536

Ln Ch Days Start Inventory Code Break Start/End Time End Len Spots Rate Pri Rtg Type Spots Amount 7-730pm E 40 KSNV 09/21/12 09/21/12 M-F Wheel CM :30 1 \$1,000,001 0.00 NM \$1,000.00 M-F Wheel of Fortune WHEEL **End Date** Weekdays Spots/Week Start Date Rate Rating 09/23/12 ---F--1 \$1,000.00 0.00 Week: 09/17/12 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 09/17/12-09/23/12 M-F Wheel 7-730pm :30<del>(\$1,000.00)</del> 0.00 NM See MG 40.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/21/12-09/21/12 M-F Wheel 7-730pm ----F----:30 \$1,000.00 0.00 NM MG for 40.2 09/21 [Revised Rate to Reinstate] E 42 KSNV 09/18/12 09/21/12 FacetoFace/Ralston Rep@M 730-758pm -TWTE----30 \$125.004 0.00 NM \$3,200.00 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating -TWTF--Week: 09/17/12 09/23/12 \$125.00 0.00 Description Start/End Time Spot Ch Date Range Rate Rtg Type <u>Weekdays</u> <u>Length</u> 1 KSNV 09/17/12-09/23/12 FacetoFace/Ralston Report 730-758pm (\$125.00) 0.00 NM -TWThF----:30 See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/23/12 FacetoFace/Ralston Report 730-758pm -TWThF----:30 (\$1-25.00) 0.00 NM See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/17/12-09/23/12 FacetoFace/Raiston Report 730-758pm -TWThF----:30 (\$1-25-00) 0.00 NM See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/17/12-09/23/12 FacetoFace/Ralston Report 730-758pm -TWThF----(\$125.00) 0.00 NM :30 See MG 42.5.42.6.42.7.42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/18/12-09/21/12 FacetoFace/Ralston Report 730-758pm -TWThF---.30 \$800.00 0.00 NM MG for 42.3,42.4,42.1,42.2 [Revised Rate to Reinstate] 6 KSNV 09/19/12-09/23/12 FacetoFace/Ralston Report 730-758pm ~~WThF----:30 \$800.00 0.00 NM (f) MG for 42.3,42.4,42.1,42.2 [Revised Rate to Reinstate] 7 KSNV 09/20/12-09/23/12 FacetoFace/Ralston Report 730-758pm ---ThF----:30 \$800.00 0.00 NM MG for 42.3,42.4,42.1,42.2 [Revised Rate to Reinstate] 8 KSNV 09/21/12-09/23/12 FacetoFace/Ralston Report 730-758pm :30 \$800.00 0.00 NM (f) MG for 42.3,42.4,42.1,42.2 [Revised Rate to Reinstate] E 46 KSNV 09/22/12 09/22/12 Vegas Inc. CM 6:30-8pm \$100.004 ----5-.30 0.00 NM a \$0.00 Vegas Inc. VEGAS INC Start Date End Date Spots/Week Rating **Weekdays** Rate Week: 09/17/12 09/23/12 ----S-\$100.00 0.00 1 Start/End Time Spot Ch Date Range Description Weekdays Lenath Rate Rtg Type 1 KSNV 09/17/12-09/23/12 Vegas Inc. 6:30-8pm ----Sa--:30 (\$100.00) 0.00 NM Credited [credit - mg 6863795] E 48 KSNV 09/19/12 09/19/12 Wed PR 10-11p 10-11pm --W----:30 1 \$3,200.001 0.00 NM \$3,200.00 Wednesday Prime 10-11pm DATELINE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ~ ~ W~ ~ ~ ~ \$3,200.00 0.00 ----S-E 54 KSNV 09/22/12 09/22/12 Sa-Su News 3 at ElevenCM 11pm-1135pm 0.00 NM :30 1 \$1,100.001 \$1,100.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating 09/23/12 ----5-Week: 09/17/12 1 \$1.100.00 0.00

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KSNV

Obama for America Advertiser: 105009 Order / Rev:

Product Desc: OBAMA FOR AMERICA Alt Order #: 06837954 1536 Estimate:

Flight Dates: 09/18/12 - 09/24/12

Ln Ch Start End	Inventory Code Break	Start/End Ti	me Days	Len Spot	s Rate Pri	Rtg Type Sp	oots	Amount
<b>———</b>	Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven	11pm-1135pr		:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS			<b>.</b>			1		
1 KSNV 09/17/12-09/23/12	<u>Description</u> <u>Sta</u>	<u>Rate</u>   \$1,100.00 <u>rt/End Time</u> om-1135pm		<u>Weekdays</u> Sa		Rtg Type 0.00 NM		
See MG 54.2 [.NOT AVAILABLE RA 2 KSNV 09/22/12-09/22/12  M MG for 54.1 09/22 [Revised Rate to Reins		om-1135pm		Sa	:30 \$1,100.00	0.00 NM		
E 55 KSNV 09/23/12 09/23/12		11pm-1135pi	mS	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS		. 5.	D-#					
1 KSNV 09/17/12-09/23/12	Description Sta	k Rate 1 \$1,100.00 art/End Time om-1135pm		<u>Weekdays</u> Su		Rtg <u>Type</u> ) 0.00 <i>NM</i>		
See MG 55.2 [.NOT AVAILABLE RA	TE] NOT AVAILABLE RATE							
2 KSNV 09/23/12-09/23/12 (ft) MG for 55.1 09/23	Sa-Su News 3 at Eleven 11	om-1135pm		Su	: :30 \$1,100.00	0.00 NM		
[Revised Rate to Reins	state]							
E 58 KSNV 09/18/12 09/21/1	2 Late Night w/Fallon CM Late Night w/Fallon	1237a-136ar	n -TWTF	- :30	1 \$40.004	0.00 NM	1	\$40.00
FALLON Start Date End Date	Weekdays Spots/Wee	<u>k Rate</u>	Rating					
Week: 09/17/12 09/23/12	-TWTF	1 \$40.00	0.00 m M	- :30	1 \$40.004	0.00 NM	0	\$0.00
E 59 KSNV 09/24/12 09/24/1.	2 Late Night w/Fallon CM Late Night w/Fallon	1237a-136ar	[1] W	30	1 \$40.004	0.00 1410	v	ψ0.00
FALLON Start Date End Date	e Weekday <u>s Spots/Wee</u>	k <u>Rate</u>	Rating					
Week: 09/24/12 09/30/12	M	1 \$40.00	0.00	Mookdaya	Longth Date	Rtg Type		
Spot Ch Date Range 1 KSNV 09/24/12-09/30/12		art/End Time 37a-136am		<u>Weekdays</u> M		0.00 NM		
Credited	•					1		
[credit - mg 6863795] N61 KSNV 09/20/12 09/21/1	2 Today-AN CM	205a-304a	TF-	- :30	1 \$45.003	0.00 NM	1	\$45.00
	Today-AN	D-4-	Deller					
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12		<u>k Rate</u> 1 \$45.00	Rating 0.00					
N 62 KSNV 09/21/12 09/21/1	2 Dr. Phil CM	3-4p	F-	- :30	1 \$450.001	0.00 NM	1	\$450.00
Start Date <u>End Date</u>	Dr Phil e Wee <u>kdays Spots/We</u> e	<u>k Rate</u>	Rating					
Week: 09/17/12 09/23/12	F	1 \$450.00	0.00	.20	1 \$40.003	0.00 NM	1	\$40.00
N 64 KSNV 09/21/12 09/21/1	2 Last Call w/Carson Daly CM Last Call w/Carson Daly	136-205am	F <i>-</i>	- :30	1 \$40.003	0.00 NW	'	Ψ+0.00
Start Date End Date Week: 09/17/12 09/23/12		<u>ek</u> <u>Rate</u> 1 \$40.00	<u>Rating</u> 0.00					
N65 KSNV 09/24/12 09/24/1		136-205am	M	- :30	1 \$40.003	0.00 NM	1	\$40.00
<u>Start Date</u> <u>End Dat</u> Week: 09/24/12 09/30/12	e <u>Weekdays</u> <u>Spots/Wee</u>	<u>ek Rate</u> 1 \$40.00	<u>Rating</u> 0.00					
N 66 KSNV 09/22/12 09/22/1	2 To the Point - ON CM	430-5am	S	- :30	1 \$100.002	0.00 NM	1	\$100.00
Start Date End Dat			Rating					
Week: 09/17/12 09/23/12		1 \$100.00 205a-304a	0.00 TF-	- :30	2 \$30.004	0.00 NM	2	\$60.00
N 67 KSNV 09/20/12 09/21/	Today-AN CW	2004-0044	,	.00		5.50	-	•

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Order / Rev:

105009

Advertiser:

Estimate:

Obama for America

Alt Order #:
Flight Dates:

06837954 09/18/12 - 09/24/12 Product Desc: O

OBAMA FOR AMERICA

1536

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
N 67 KSNV 09/20/12 09/21/12	Today-AN Today-AN	CM	205a-304a	~~-TF	:30	2	\$30.004	0.00 NM	2	\$60.00
Start Date End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1		
Week: 09/17/12 09/23/12	TF	2	\$30.00	0,00						
N 68 KSNV 09/24/12 09/24/12	Today-AN	CM	205a-304a	M	:30	2	\$30.004	0.00 NM	2	\$60.00
	Today-AN									
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/24/12 09/30/12	M	2	\$30.00	0.00				<u> </u>		

Totals 46 \$22,200.00